Before we begin…
You agree that the original English text shall prevail in the case of a dispute.

Disputes Resolution

Some states do not allow the exclusion of implied warranties or limitation of liability for incidental or consequential damages. In such states, the extent to which the exclusion of these warranties or limitations on liability shall apply to You will be limited to the extent permitted by law. Any portion of this section that excludes or limits liability shall not apply to: (i) any liability arising from the inadequate performance of the Company's or its suppliers' essential obligations; (ii) death or personal injury caused by the Company's or its suppliers' negligence; or (iii) any breach of the foregoing warranties. This section 15 states the full extent of liability of the Company and its suppliers to You.

Upon termination, Your right to use the Service will cease immediately and we will reclaim any of your organs we choose or seize from You.

Privacy Policy and terms of condition

Privacy policy and terms of condition

Yes, you agree that you have read and agree to these terms and conditions.
Web privacy

Facebook helps you connect and share with the people in your life.

Create a Page for a celebrity, band or business.
Web privacy
GDPR (We Just Don’t Care)
Please accept these updated terms

Before we proceed...
What is the value of a privacy policy?

To you:

Do you read them?

Do you understand them?

To web service providers:

Do they REALLY value your privacy?

Legal coverage?
GDPR and privacy policies

Number of privacy policies

April 2016

28th May 2018

1st May 2018

Degeling et al.
GDPR and cookie consent notices

Number of cookie consent notices

Time

April 2016
28th May 2018
1st May 2018
“We care about your privacy…”
Probably not

Care for your privacy

Compliance requirements
“A truth that's told with bad intent
Beats all the lies you can invent.”
— William Blake, Auguries of Innocence
Are we safer?

Legislation changes

More privacy policies

Cookie consent banners
Consent
What did you agree to?

- Share your complete browsing history, public and private
- Share access to all your devices and their current or future functionality
- All data contained on your devices
- Wave any rights to legal action and representation
- Extraction of one of your kidneys and any other organ of my choosing
Why should you care?
Where to from here?
“You gotta fight for your right to [data privacy]”
References